



**Institution's Innovation Council
Saurashtra University Rajkot**

Financial Planning for Startup

30th August, 2025 Saturday

Matushri Virbaima Mahila College, Rajkot

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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

10:30	Registration Time
10:45	Welcome
10:50	Awareness session on Financial Planning for Startup by Mr. Parth Sejpal
12:15	Programme Feedback - Conclusion
12:30	Closing Ceremony

Event Registration Link

bit.ly/SUSEC-FPSM

Brief about Event

Matushri Virbaima Mahila College, Rajkot, in collaboration with SUSEC, SPRIHA, Saurashtra University, and IIC, Saurashtra University, organized a seminar on “*Financial Planning for Startup*” on 30th August 2025 at 10:30 AM at M.V.M. College, Rajkot. The session was led by Mr. Parth Sejpal, IPR Chair Professor, SPRIHA, Saurashtra University, who shared valuable insights into the financial aspects crucial for startup success.

The program emphasized the importance of structured financial planning for startups, covering topics such as funding sources, investment strategies, cost management, and financial forecasting. The speaker highlighted that financial planning is not only about securing funds but also about building sustainability, scalability, and investor confidence.

Students and aspiring entrepreneurs actively participated in the interactive session, where real-life case studies and practical examples of startup financial models were discussed. The event provided clarity on the connection between financial management and long-term business growth.

The seminar proved to be highly informative and inspiring, encouraging participants to integrate strategic financial management into their entrepreneurial journeys. It also shed light on how financial discipline is the backbone of innovation and startup sustainability.

Key Points

During the session, below mentioned points were discussed:

- Importance of financial planning for startups in ensuring sustainability.
- Overview of funding options including bootstrapping, angel investors, and venture capital.
- Role of budgeting and cost management in the early stages.
- Financial forecasting and its impact on attracting investors.
- Common mistakes startups make in financial management.
- Linking financial planning with innovation, growth, and market expansion.

Outcome

The session on “*Financial Planning for Startup*” provided participants with a comprehensive understanding of the financial strategies needed for building a successful startup. The practical insights delivered by Mr. Parth Sejpal empowered students and budding entrepreneurs to view financial planning as an essential tool for both innovation and sustainability. Participants realized the importance of disciplined budgeting, long-term forecasting, and identifying diverse funding opportunities. The event also inspired several attendees to explore their entrepreneurial potential with a structured financial approach, ultimately strengthening the culture of startups and innovation within the academic ecosystem.

About the Speaker/Chief Guest



Mr. Parth Sejpal

IPR chair Professor
SPRIHA Saurashtra university

The poster features logos at the top for Saurashtra University, Matushri Virbaima Mahila College, Innovation Club, Institution's Innovation Council, SSIP, and SUSEC. The main title is "Financial Planning for Startup" in large blue font. Below it, "organize by:" is followed by the organizing institutions. The date and time are "30th August, 2025 10:30 am onwards". The location is "M V M College, Rajkot". A "REGISTER NOW" button is present. The speaker is "Mr. Parth Sejpal, IPR Chair Professor-SPRIHA Saurashtra University". A QR code and the link "bit.ly/SUSEC-FPSM" are provided. The bottom section has a graphic with a bar chart, a magnifying glass, and a calculator, with the text "Contact Us +91 84909 91979".

Financial Planning for Startup

organize by:
Matushri Virbaima Mahila College, Rajkot in collaboration with
SUSEC, SPRIHA, Saurashtra University and IIC, Saurashtra University

30th August, 2025
10:30 am onwards

LOCATION
M V M College, Rajkot

REGISTER NOW

Speaker :
Mr. Parth Sejpal
IPR Chair Professor-SPRIHA
Saurashtra University

bit.ly/SUSEC-FPSM

Contact Us
+91 84909 91979





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